

# Kick Open the doors to your Success!

*Carob Magazine speaks to award winning founder and MD of Maid for U, Lindiwe Shibambo to find out how one can open doors that lead to their success in business.*



*Lindiwe Shibambo*

Lindiwe Shibambu, born and raised in Pretoria North is a woman who has her head on the right level. "Don't knock on doors PUSH THEM OPEN, If they can't open, make your own door and walk gracefully in." Exactly that she has done with her own life. She comes from a humble family of 9 children. Had to work as a maid after finishing High School so that she can raise funds to further her studies. Today she owns one of the most successful employment agencies in Johannesburg 'Maid 4 u!'. Since its establishment the company has won Best

Performing Company and Job Creation winners in the Jhb Region ED Awards.

**"In business one needs to be passionate about what they are doing, you need to be patient, you must be a leader within yourself, and one needs to be self-motivated."**  
Says Lindiwe.

Growing up in the Township of Soshanguve Lindiwe Shibambo always knew that she will be successful in life. She is a driven go getter with a can't take no attitude. "If you want to make it in life, you must be resilient and you must understand that opportunities are colour coded as challenges." She explains.

"I founded Maid4u in 2007 after I was a domestic worker myself at a young age, I worked so that I can raise money to fund my studies during 1996 – 1997. In 1998 I managed to register for a Diploma in Internal Auditing with TUT. It was in 2010 July that the agency gained a lot of momentum after placements of a number of good candidates. In the same year I opened my first office in Pretoria North which gained popularity very quickly." She recalls.

Armed with an education and some brains, Lindiwe took the business world by storm.

"I realised that there is a huge gap in the market for recruiters of domestic workers, mainly because entrepreneurs are looking for businesses that brings in huge amounts of money through just one contract, I also realised that everywhere I went and got to engage with women, The common challenge they had across colour, culture, location, race or anything was sourcing of reliable skilled Workers. I personally struggled to get a good worker." Says Lindiwe.

With Maid 4 you, Lindiwe has managed to touch and transform so many lives by providing jobs to many women out there.

"I sleep better at night, for me that's all the THANK YOU AND RECOGNITION I need, Knowing that because of my efforts and initiative, a child won't sleep hungry, a young boy won't contemplate crime, a young girl won't look for a sugar daddy, But will hold on knowing that mommy will bring something home month end.

The objective of this organisation is to put dignity back into domestic work, protect the workers through implementations of controls that will ensure adherence to the Labour Law by employers, and also protect employers from dishonest and unruly workers. We have thus far trained and placed over 200 Workers and assisted over 500."

Among many recognitions she has gained for her business, Lindiwe was a nominee of 'Shoprite Woman of the Year 2012' and was the First Runner Up of the 'Business Partners Business Plan Competition' , has been selected to address the IFC Business conference in addressing challenges woman entrepreneurs

face in S.A 2011. She is currently selected to be part of the GIBS/Goldman Sachs 10 000 Woman Entrepreneurs Programme, amongst other business achievements.

## How does 'Maid 4 u' work?

We place in households reliable screened and trained domestic workers, whom are from a licensed and authorised source. We believe that Domestic Workers play an important role in households and therefore proper structure controls and training needs to be put in place to assist employers of Domestic Workers in employing the correct calibre of workers. We specialise in placements of domestic workers, nannies, Au-pairs, Home Based Carers and General Cleaners.

## Looking for a helper/maid?

Potential Employers must send a detailed email or complete a Helper Description form, attainable from [www.maid4u.co.za](http://www.maid4u.co.za) under forms, where they stipulate in detail specifically the type of helper they are looking for e.g the age of the helper , The nationality, personal traits , skills and other aspects .

" We have a huge database of workers, we then run a search on the database and send through the profile/s of the shortlisted candidates, The employer will appoint per profile or can choose to interview at any of the three offices ( Pretoria /Centurion/Sandton)" Explains Lindiwe.

"Employers can also choose to put a worker on a probation period, if the worker is not well suited for their household, we replace them. In a case where the worker is employed with them for a while but has an emergency or cant report

for duty for whatever reasons we send a stand by helper .

We administer the worker's salary; we register all our workers for all required Deductions as per the Labour Law Sectorial Determination 7 for Domestic Workers. We compile and send the Pay slip to them or the employer." Says Lindiwe.

## How can one make it in business?

"In business one needs to be passionate about what they are doing, you need to be patient, you must be a leader within yourself, and one needs to be self-motivated " Says Lindiwe.

## How to contact maid 4 u:

Jobseekers in Johannesburg and surrounding areas can call 011 051 5936 or 079 298 5767

Jobseekers in Pretoria North and surrounding areas can call 012 751 7656 or 074 121 9403

Jobseekers in Midrand Centurion and surrounding areas 012 771 2333 or 082 420 1914

Potential Employers /Looking for Services of Domestic Workers

Johannesburg /Sandton 010 590 5719

Pretoria 012 549 3215 /082 647 2049

Centurion 012 653 1060 /073 011 5462



*Maid 4 u staff*

For more info click here: [www.maid4u.co.za](http://www.maid4u.co.za)



